




ABOUT

Forest Foundation Philippines is a non-profit organization that provides grants to organizations that empower the people to protect the forests. Formerly known as the Philippine Tropical Forest Conservation Foundation, Inc. (PTFCF), it was established under two bilateral agreements between the governments of the United States of America and the Philippines.

Since 2002, we have been supporting activities and initiatives that are aligned with our goals to GROW:

-  **GROW FORESTS:** Protecting forests and its surrounding landscapes through responsible forest and resources management.
-  **GROW LIVELIHOODS:** Championing forest-dependent enterprises that are economical, ecological, and socially sustainable.
-  **GROW PARTNERSHIPS:** Collaborating with a vast network of stakeholders to develop policies and programs that promote forest conservation as a lever of progress.
-  **GROW ADVOCATES:** Empowering communities to understand how their everyday life decisions help advance efforts to nurture our forests.

**Nurture the
passion for forest
conservation at
the Forest Fest
Philippines 2017!**

Forest Fest Philippines is a one-day gathering of bright minds and passionate, enterprising thought leaders to craft targeted and innovative solutions aimed at helping protect our forests. By engaging the youth through their passion points—social entrepreneurship, ecotourism, environmental conservation, and arts and culture—Forest Fest Philippines eyes to shape a generation of social entrepreneurs who will champion the cause of Mother Nature above everything else.

TRADE BAZAAR

An exciting highlight of the Forest Fest Philippines 2017 is the trade bazaar, which features a showcase of socially and environmentally responsible products and services from social entrepreneurs and other participating groups.

FFP sees social entrepreneurship as a platform to empower enterprising individuals and groups to jumpstart sustainable and innovative business solutions that improve the quality of life of Filipinos in an economically, ecologically and socially sustainable manner.

PITCH FEST




The pitch fest, on the other hand, puts the spotlight on the shortlisted social entrepreneurs—all of whom carry a passion and a desire to protect the forests—as they present their most innovative ideas before a panel of judges.

At the end of the pitch fest, the most insightful and impactful idea(s) will be awarded with grants up to Php 450,000 by Forest Foundation Philippines.

PITCH FEST

The most insightful and impactful idea(s) will be awarded up to Php 450,000 grant prize by Forest Foundation Philippines.

The following candidates are eligible to take part in the Forest Foundation Philippines' pitch fest:

-  Projects or social enterprises spearheaded by individuals or groups of up to three (3) members who have the passion and desire to positively impact communities through forest conservation;
-  Up to three (3) members of the group must be available on the day of the competition to present the proposal;
-  Participants must not be an employee or a relative of an employee of Forest Foundation Philippines.

SCREENING CRITERIA

Those vying in the pitch fest will be initially screened based on the following criteria:

Social Impact: 30%
Environmental Impact: 30%
Feasibility & Sustainability: 20%
Innovation: 20%

IMPORTANT DATES

Application Deadline:
JULY 12, 2017

Announcement of Shortlist:
JULY 14, 2017

Event Date:
JULY 22, 2017

JUDGING CRITERIA

During the pitching segment, shortlisted groups will be judged via the following criteria:

- **Environmental Impact: 25%**
- **Social Impact: 25%**
- **Innovation: 20%**
- **Feasibility & Sustainability: 20%**
- **Presentation: 10%**

Projects must be implemented in one year and successful grant awardees are expected to deliver outputs immediately.

Interested parties who want to participate—be it in the trade bazaar, the pitch fest, or both—please send an email to:

events@forestfoundation.ph

APPLICATION FORM:

<http://tinyurl.com/ForestFestPHApplication>